



Tuesday, October 05, 2010

Dear Sir/Madam:

It is my pleasure to provide this brief press kit to introduce you to the Early Care & Learning Council. The Early Care & Learning Council is a statewide organization that works to increase the quality, affordability and capacity of the early care and learning field and does so through training and technical assistance, data management and advocacy initiatives. Our programs are provided to and in partnership with our network of local Child Care Resource & Referral programs across New York State. The Early Care & Learning Council has been working to make quality, affordable child care available to New York's families since 1975. Rooted in a statewide network of child care resource and referral agencies, the membership of the Early Care & Learning Council includes wide representation from child care providers, parents, businesses, community organizations, and other individuals!

The Early Care & Learning Council seeks to develop a system of quality early childhood care and education that:

- is available to every child regardless of income level, cultural background or family composition;
- adequately prepares and compensates teachers and providers;
- involves all segments of the community in addressing child care needs;
- shares and exchanges information among members, supports their efforts and promotes common goals and interest

Thank you for your time and your interest.

Best regards,

A handwritten signature in black ink that reads "Marsha Basloe".

Marsha Basloe
Executive Director