



EARLY CARE & LEARNING COUNCIL

VISION

All New Yorkers will have affordable child care choices that optimize the education and healthy development of children and promote strong families and communities.

MISSION

The mission of the Early Care & Learning Council – a statewide, not-for-profit, membership organization – is to promote excellence in early care and education with equal access for all families. We do this primarily through the support of and in partnership with a strong network of community-based organizations that provide Child Care Resource and Referral services.

STRATEGIC AND PROGRAM GOALS*

Program Excellence and Effectiveness	Community Awareness and Resource Development	Organizational Leadership
Achieve high quality in the ECLC’s CCR&R, Infant Toddler, Management Training, Health (NAPSACC), Consulting, Data, and Research & Evaluation areas.	Increase ECLC and CCR&R Network visibility and resources.	Enhance and sustain excellence in agency staff and board leadership.
<ul style="list-style-type: none"> ▪ To meet or exceed state/national standards in all programs. <i>(Vision 1, Vision V)</i> ▪ To ensure access to high-quality programs and training for all children and families to close the achievement gap and increase school readiness. <i>(Vision III)</i> ▪ To realign funding priorities based on strategic directions and statewide needs to develop and implement effective programs. <i>(Vision V & VI)</i> 	<ul style="list-style-type: none"> ▪ To increase resources including dollars, advocacy, public relations, and volunteers. <i>(Vision IV, V, & VI)</i> ▪ To increase ECLC, CCR&R Network visibility and make early childhood a priority for all sectors in the state and local communities. <i>(Vision VI)</i> ▪ To engage in long-term strategic activities to positively impact the overall early childhood system in New York State and improve children’s lives in all areas. <i>(Vision VI)</i> 	<ul style="list-style-type: none"> ▪ To support ECLC staff excellence and accountability by maintaining strong management, financial and administrative systems. <i>(Vision I, Vision VI)</i> ▪ To sustain an active, knowledgeable, accountable and committed board of directors and strong board leadership. <i>(Vision VI)</i> ▪ To develop the ECLC’s role as catalytic and collaborative leader in partnership with CCR&R agencies in NYS. <i>(Vision II)</i>

❖ All Strategic & Program goals can be included under Vision 1.